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Bakewell Machines: Building Smarter Bread Plants for the Future

Founded in 1997 by Mr. Ram Krihna, Bakewell Machines has been driving innovation in industrial bakery automation for over 26 years. From India to the Middle East, the company is known for designing and manufacturing complete bread, rusk, and bun plants—delivering end-to-end automation and turnkey project solutions.

Smart Automation for Modern Bakeries

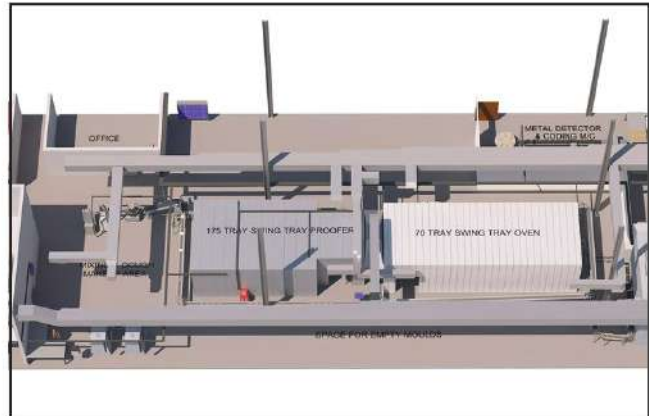
According to Rajat Nagpal, Managing Director of Bakewell Machines, “Automation today is the heart of every successful bakery. It improves hygiene, product quality, and consistency while saving fuel and manpower.”

Bakewell’s systems cover the entire process — from mixing, proofing, baking, cooling to packaging — ensuring smooth and energy-efficient production with digital control at every stage.

Complete Bread Plant Expertise

Bakewell provides complete industrial bakery lines, including swing tray ovens, proofers, cooling systems, conveyors, and packaging units.

“We don’t just sell machines,” says Mr. Ram Kishan “We provide solutions that are practical, durable, and tailored for each client’s needs.”



With decades of experience, the company has installed multiple-SKU plants for bread, rusks, toast, and burger buns — giving bakeries flexibility and scale.

Better Than Expensive European Plants

While many bakeries still import high-cost European machines, Bakewell offers a smarter alternative.

“Our plants deliver the same performance and quality at a much lower cost,” Rajat explains. “They are built for real production, easy maintenance, and long-term reliability.”

Expanding Presence in the Middle East

Bakewell has recently completed major bread projects in Dubai. The company is now taking its expertise & its ability to deliver complete industrial bread plants for the region.

“We look forward to serving bakeries across the World with our practical, efficient, and Affordable technology,” the principle driving Bakewell Team



Ram Kishan
Founder



Rajat Nagpal
Business Head

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PROCESSED FOODS AND TECHNOLOGY



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FIWA



DR. GIRISH GUPTA
PRESIDENT NATIONAL - FIWA

As we step into the New Year of 2025, FIWA extends our sincere best wishes and compliments to our prime members, valued readers, advertisers, the corporate sector, and all stakeholders in the dynamic food processing industry.

In a remarkable span of less than seven years, FIWA has adeptly harnessed the power of cutting-edge technological advancements. Our training programs have played a pivotal role in providing valuable insights to small and micro-industries. Through guidance on technological improvements, we aim to elevate the skills of utilizing domestic resources, contributing to the delivery of quality products and services and enhancing industry practices. Following the success of the 2nd Edition of FOOD AND BAKERY EXPO, Awadh Shilp Gram, LUCKNOW in 2024, FIWA members are eagerly preparing for the upcoming 3rd edition of FOOD AND BAKERY EXPO to be held at Awadh Shilp Gram, LUCKNOW this August 2025. True to our commitment, FIWA has commenced the development of the Common Facility Centre at Bawana. This centre will serve our members and stakeholders while providing essential Skill Proficiency Training. FIWA consistently strives to keep food processing units abreast of the latest global developments in food processing, regulatory issues, digital applications, training aids, and seminars. As proudly served as an associate for AAHAR in both 2022, 2023 and 2024. Looking forward, the association is poised to set new standards at AAHAR 2025. Our initiatives, including Magazine Publications, Exhibitions, and Training Programs, have proven instrumental in fostering growth. The association's initiatives, including Magazine Publications, Exhibitions, and Training Programs, have significantly benefited its members, fostering growth in their imports and exports businesses. The entire FIWA community collectively extends its best wishes for a prosperous and successful business journey in the times ahead. We earnestly seek your continued support to ensure the success of all our endeavours. Together, let's make these efforts a resounding success. Looking forward, the association is poised to set new standards at AAHAR 2025.

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Dr. Girish Gupta

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Printed at
Advantage Offset

Designed By
Khushboo Kashyab

Publishing Date
March - 2026

RNI Regn.No. Delhi
DELBIL/2023/89122

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Delhi based 'FOODEES GROUP' is an internationally acclaimed Consultancy Organization engaged in providing comprehensive services for establishing processed food Industries in different segments/verticals. Managed by team of young, dynamic, qualified, experienced and dedicated professionals from the processed food industry, Foodees Group, with its enormous & enriching experience in plant modules, customized equipments supplies, processing techniques, technology transfer, quality control & assurance, regulatory compliances, product development etc provides total end to end solutions, from idea to raw material selection to engineering to processing and finally packing as per consumer needs.

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1. Foodees Consultants Pvt. Ltd.
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2. Sanskriti Food Equipments Exim Pvt. Ltd. : Leveraging global supplier connections, Dr. Gupta delivers customized engineering and packaging solutions, acting as a dealer for food machinery in India and internationally. Dr. Gupta has significantly advanced India's food processing sector through innovation in production and machinery automation.



4. GRTS Foods Pvt. Ltd. : GRTS Foods partners with top brands like Guiltfree Industries Ltd. and Parul Food Products to provide co-packaging for products such as TOO YUMM Potato Chips, Mania Potato Chips, Fried Pallets, Extruded Snacks, Namkeen and Bread Crumbs, Fun Fine Potato chips, Too Much Potato Chips, and Navya Bread Crumbs.



5. SG Foodees Infotech LLP : With over 35 years of experience, Dr. Gupta and his team organize workshops and exhibitions,

including the 3rd Edition of Food and Bakery Expo at Avadh Shilpgram, Lucknow, from 29th to 31st August 2025.



6. SG Foodees Infotech : This division offers reliable co-packaging solutions to brands like Crunchiz Potato Chips, Fried Pellets, Extruded Snacks, Bread Crumbs and Namkeen, ensuring quality and efficiency.



7. Natural Spices : Launched in Ghaziabad, Natural Spices delivers premium seasonings and spice blends, focusing on freshness and authentic flavours to meet culinary needs for home cooks and chefs.



8. FIWA (Food Industries Welfare Association) : FIWA supports MSME food industries through initiatives like the Industrial Motivation Campaign, uplifting small and medium-scale enterprises in India. Mrs. Meenu's (Joint Sec . FIWA) dedicated efforts focus on providing valuable insights and opportunities to the industry through the organization of exhibitions, events, and workshops.

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RESEARCH IN HEALTH & NUTRITION

Rethinking Protein and Carbs: What Science Really Says About Aging and Diet For years, nutrition advice has been dominated by two loud messages: eat more protein as you age and avoid carbohydrates if you want to stay healthy. But emerging research suggests the story may be far more nuanced than popular wisdom allows. Two major studies published in 2018 challenge long-held assumptions about protein intake in older adults and the role of carbohydrates—specifically pasta—in a healthy diet. Does More Protein Really Mean More Muscle? Protein has long been hailed as the cornerstone of muscle health, especially for older adults worried about muscle loss, weakness, and frailty. Current guidelines from the Institute of Medicine recommend a daily protein intake of 0.8 grams per kilogram of body weight, regardless of age or gender. However, many experts have advocated higher protein consumption for older men, arguing it could help preserve muscle mass and physical function. To put this belief to the test, researchers at Brigham and Women’s Hospital conducted a rigorous clinical trial known as the OPTIMen (Optimizing Protein Intake in Older Men) Trial, led by Dr. Shalender Bhasin and his team. The six-month, randomized, placebo-controlled, double-blind study involved men aged 65 and older and compared standard protein intake with higher protein diets, both with and without testosterone therapy. Participants followed carefully controlled, pre-packaged diets providing either 0.8 g/kg/day or 1.3 g/kg/day of protein. Some participants also received weekly testosterone injections to evaluate whether protein and hormone therapy worked synergistically. The results, published in JAMA Internal Medicine, were striking: higher protein intake alone did not improve lean body mass, muscle strength, physical performance, fatigue, or overall well-being. In other words, eating significantly more protein than the recommended amount offered no measurable advantage for these healthy older men. “It’s amazing how little solid evidence exists around how much protein we truly need,” said Dr. Bhasin. The findings suggest that simply increasing protein intake may not be the muscle-boosting solution many believe it to be, particularly in the absence of other interventions such as resistance training or targeted medical treatment. The Carbohydrate Comeback: Pasta’s Surprising Health Profile While protein debates

continue, carbohydrates have long been cast as the villain of modern diets. Yet a new analysis offers a refreshing perspective—especially for pasta lovers. A study conducted by researchers at St. Michael’s Hospital examined whether pasta deserves its poor reputation. Published in BMJ Open, the research analyzed 30 randomized controlled trials involving nearly 2,500 participants who consumed pasta as part of a low-glycemic index (GI) diet. Unlike many refined carbohydrates that cause rapid spikes in blood sugar, pasta has a low glycemic index, meaning it is digested more slowly and leads to steadier blood glucose levels. The analysis found that pasta consumption did not lead to weight gain and, in some cases, was associated with modest weight loss when eaten within a balanced, low-GI eating pattern. These findings challenge the notion that all carbohydrates are inherently harmful and reinforce the importance of food quality and dietary context. A More Balanced View of Nutrition Taken together, these studies highlight a critical shift in nutritional science: more is not always better, and dietary health is rarely about eliminating entire food groups. Instead of focusing on extreme protein intake or demonizing carbohydrates, the evidence points toward moderation, balance, and overall dietary patterns. For older adults especially, muscle health and well-being may depend less on excess protein and more on factors such as physical activity, strength training, metabolic health, and individualized nutrition strategies. As science continues to refine our understanding of food and health, one message is clear—smart nutrition isn’t about trends, but about evidence.





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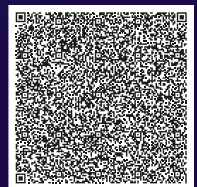
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How Indian Corporates and Cafeterias Are Harnessing AI to Combat Food Waste?

With food waste still a growing concern, Indian companies are stepping up their efforts to reduce it, utilizing advanced AI models and real-time waste tracking systems.

These tech-driven solutions, combined with awareness initiatives like “zero-waste” days, aim to create a sustainable, wasteconscious workplace while reducing the environmental impact of corporate food consumption.

Indian corporates have undergone a dramatic change in their practice of consumption of food and management of food waste in the workplace in the past decade. With rising per capita consumption and the introduction of new technologies, the issue of food waste has also increased. Yet, India’s per capita consumption of food is still one of the lowest in the world, which encourages corporates to become more responsible in reducing food waste at work. Previous attempts were more or less based on mechanical weighing and waste tracking against the menu, but these are increasingly being upgraded or substituted with state-of-the-art technology-based solutions.

In recent years, companies have actively collaborated with service providers to emphasize sustainable food production, making waste reduction a top priority. Such partnerships underscore a stronger commitment to responsible food management.

Food wastage mainly happens at two points. The first is “bin waste,” which is food that is served on a plate but not eaten and thrown away. The second is “pan waste,” consisting of food that has been prepared but never actually ends up on a consumer’s plate, resulting in wastage even if perfectly edible.



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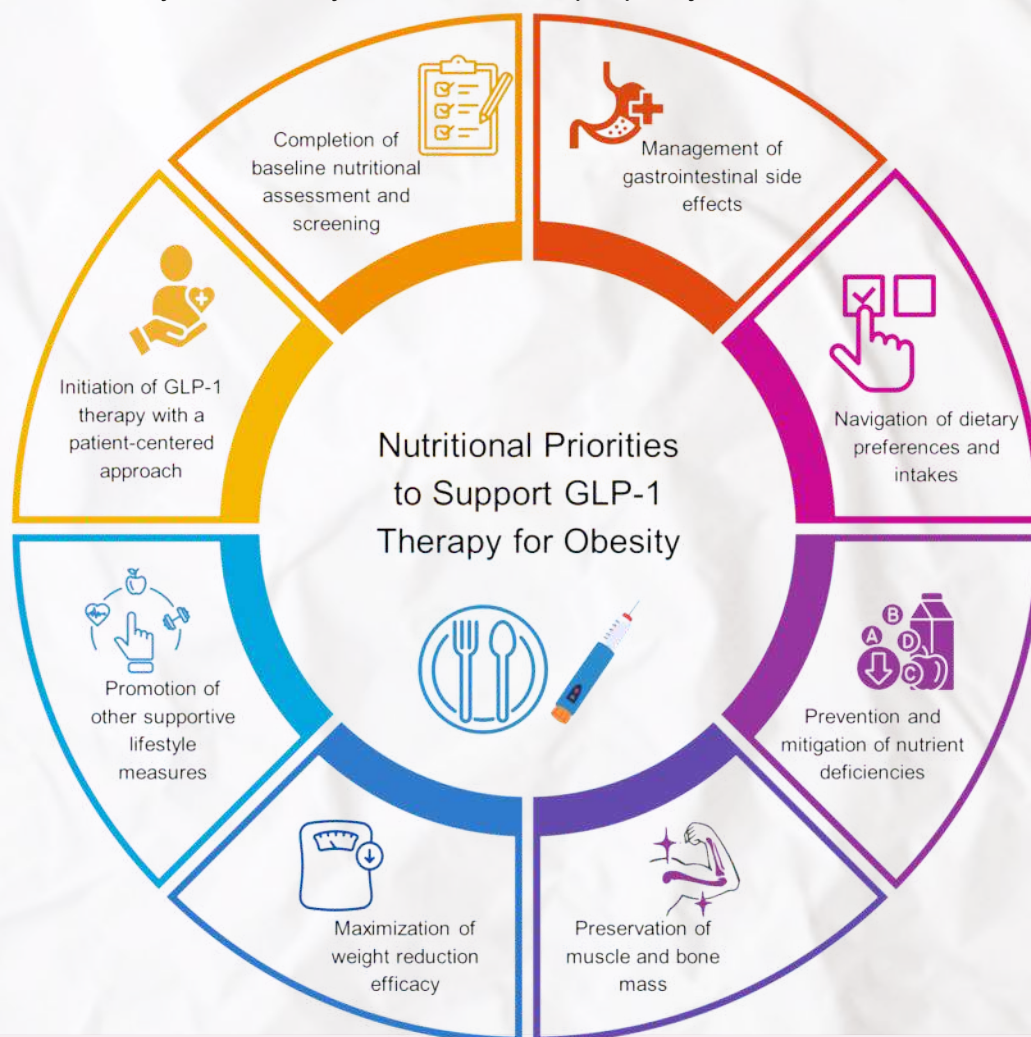


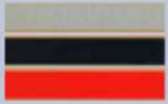
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ASLT Parameter Prioritization Tool: A Novel Approach

Shelf-life assessment is an important part of New-Product Development (NPD) because it is the assessment where a team analyses the stability of the product in the supply chain. It is mandatory to comply with regulatory requirements too, i.e., the amount of nutrients given shall only have a tolerance of minus 10% of label. In shelf-life assessment, parameter prioritization is an important activity. This is particularly difficult if the product is new to the organization or if the activity is handled by someone without experience. To simplify this, a novel prioritization tool is used. This tool helps in decision-making regarding prioritization. Please note that the efficiency of this tool solely depends on how deep the brainstorming is done. The priority may change from company to company and product to product. Procedure involves brainstorming all the important parameters, whether they are sensory attributes

like appearance and flavour, chemical attributes like moisture content and acidity, or microbial count. It is also important to link sensorial properties to chemical attributes which are easily assessable, such as linking appearance to moisture content or glass transition temperature. All identified parameters are then listed in the given table. If there are multiple methods for assessment of a parameter, all possible methods should be listed. If there is a label requirement, that parameter should receive a rating of 5, and if not, it should receive a rating of 1. While filling in the table, ensure that the quickest and cheapest methods receive a higher rating across all quality columns. To find APPS (ASLT Parameter Prioritization Score), multiply all the ratings given in each quality column. The higher the APPS, the more important the parameter. Make sure there is proper justification for each rating given.





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During brainstorming, it is important to involve customers or unbiased individuals, as they provide practical, consumer-focused insights based on usability, taste, appearance, aroma, and overall experience. Including cross-functional team members from production, quality assurance, R&D, and marketing ensures that all critical parameters are considered. All possible product attributes—sensory, chemical, physical, microbiological, packaging, and regulatory—should be listed without early elimination. The goal at this stage is to create a comprehensive list; evaluation and filtering should come later. For each parameter, feasible analytical methods, especially in-house options, should be identified by considering equipment availability, expertise, cost, time, and reliability. This helps in selecting practical and economical methods suitable for routine testing. The prioritization team should be technically competent and multidisciplinary, including expertise in product development, quality control, production, and analytical chemistry. Clear criteria should be

defined before assigning scores to ensure consistency and objectivity. Adequate time must be allocated to ensure thoughtful discussion and accurate rating, as rushed decisions can lead to poor prioritization and unreliable shelf-life assessment. For example, in a vitamin- and mineral-fortified health mix introduced by a small company with limited testing facilities, maintaining labeled nutrient levels within regulatory limits is critical. Sensory attributes like appearance and flavour affect consumer acceptance, but these can be linked to measurable parameters such as moisture content. Monitoring critical moisture levels provides a practical and scientific way to assess quality deterioration during shelf life while staying within the company's capabilities.

* The Author is a student of MTech (Food Engineering and Technology) in Institute of Chemical Technology.

CASE-STUDY: HEALTH-MIX BY A SMALL SCALE COMPANY.

ASLT Parameter Prioritization (APP) Tool for Health Mix

Parameter	Method of Analysis.	Sensorial Importance	Label Requirement	Detectability	Activity	Capability	Quickness	Reliability	Cost	APP Score
List of Parameters	Find Number of ways to analyse.	How important for Consumer?	Does Label contains this parameter?	Does this parameter get detected by basic senses or simple experiments?	How Fast the degradation is happening?	Are you capable to do the test In-House?	How quick is the test?	How reliable is the test?	How costly is the procedure?	Higher the score the important it is.
Colour	Sensory Evaluation	5	1	3	3	5	5	2	5	11250
Flavour	Sensory Evaluation	5	1	3	4	5	5	2	5	15000
Aftertaste	Sensory Evaluation	5	1	3	4	5	5	2	5	15000
Moisture Content	Oven Method	5	1	5	5	5	5	4	5	62500
Vitamin C	Titration	1	5	4	5	5	5	5	5	62500
	UV Spectroscopy	1	5	4	5	1	3	5	1	1500
Vitamin E	HPLC	1	5	1	3	1	2	5	1	150

The assessment is entirely based on the individual requirement. In this case it was found out that Vitamin C by Titration Method and Moisture Content is having the highest APP Score, thus it can be the most important parameters. But Sensory evaluation is also used to understand the sensorial aspects.

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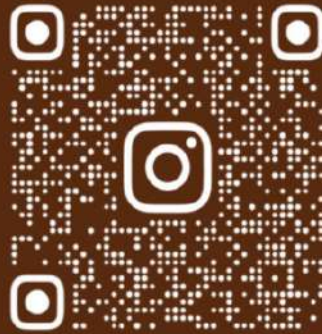
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WATERLESS MILK AND MEAT?

THE RISE OF PRECISION FERMENTATION

Did you realize that tomorrow's coffee might contain milk from a lab rather than a cow and still taste just the same? Or that you could grow your burger patty without killing any animals? Greetings from the precision fermentation universe, where food is not raised like cattle but is produced like beer. Human food production is changing in a way that has never been seen before. Over the last ten years, scientists have been able to use microbes instead of animals to "brew" dairy proteins, meat components, and functional additives. What it means is that we can grow, cook, and eat ingredients defined by this method, which is called precision fermentation. With precision fermentation, bioidentical proteins can be produced using a fraction of the resources used in traditional livestock systems, which use enormous amounts of feed, water, and land. In addition to highlighting prominent figures in the worldwide business and up-and-coming startups, this article delves into the science underlying precision fermentation and considers the social, environmental, and economic ramifications of this game-changing technology. Precision Fermentation Precision fermentation makes use of microorganisms like yeast, fungi, or bacteria that have been genetically engineered to produce particular animal proteins like collagen, whey, or

casein. Microbes are put in fermentation tanks and "fed" sugar or other carbon sources, just like when making beer. They produce proteins that are molecularly identical to those found in meat, eggs, and cow's milk rather than alcohol. The end product is a true bioequivalent rather than a plant-based substitute — collagen without slaughter, egg whites without hens, and dairy proteins without cows. Emerging Startups Perfect Day (USA): Produces cow-free whey proteins already used in ice cream and cream cheese sold in supermarkets. Remilk (Israel): Developing large-scale fermentation plants, addressing water scarcity and climate pressures. Formo (Germany): Crafting authentic cheeses for the European market using precision-fermented proteins. Future Cow (Brazil): Raised nearly R\$4.85 million in 2022 to advance fermentation-based milk for local markets. Brown Foods (USA): Developing Unreal Milk, the world's first whole-cell cultured milk projected to use 90% less water and 95% less land. Better Dairy (UK): Producing human osteopontin for infant nutrition — improving calcium absorption and gut health in formula-fed babies. Eden Brew (Australia): A co-op venture integrating traditional dairy expertise with precision fermentation. dairy farmers into the precision fermentation value chain.



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Economic and Environmental Effects:

Water savings: About 1,000 Liters of water are needed to produce one litre of cow's milk. Milk that is fermented uses more than 90% less (Forbes, 2024).

Climate: According to the FAO, livestock contributes around 14.5% of global greenhouse gas emissions. Emissions can be lowered to less than 5% of animal equivalents with precision fermentation (Green Queen, 2025). **Land use:** Compared to dairy herds, fermented proteins require 95% less land, which might free up millions of hectares for replanting or food crops.

Market expansion: By estimate the precision fermentation ingredients market would be worth USD 36 billion (Boston Consulting Group

, 2023). Implications for farmers:

Traditional dairy farming is undoubtedly being disrupted, but new models are appearing, Government transition plans and private investment will play a major role in the future of rural livelihoods. **Risk:** Without assistance programs, the widespread adoption of cow-free proteins could cause rural economies in

India, where 80 million households rely on dairy products, to become unstable.

Opportunity: Farmers can provide fermentation facilities using feedstock crops including corn, sugarcane, and sorghum.

Adaptation: By co-owning fermenting businesses, farmer cooperatives can participate in the value chain, as demonstrated by Australia's Eden Brew.

Government transition plans and private investment will play a major role in the future of rural livelihoods.

Applications beyond Meat and Milk: While dairy and meat replacements dominate headlines,

precision fermentation's scope extends further: FAO confirmed in are

Lactoferrin and osteopontin are functional proteins that support immunity and the development of infants

Nutraceuticals: High-value supplements with enhanced bioavailability.

Natural food colours:

Companies like Phytolon produce stable pigments via yeast fermentation.

Space applications: Microbes have been tested aboard SpaceX missions to evaluate

microgravity, demonstrating potential for

closed-loop food systems in space exploration. **Safety and Regulation:**

The report published in 2024 that there are no essentially new concerns to food safety associated with precise

fermentation. It is possible to modify established standards such as HACCP and Codex Alimentarius. But regulation is still disjointed:

Singapore: In 2020, it became the first nation to authorize grown meat.

Australia: According to The Guardian, approved lab-grown quail goods will be available in 2025.

The European Union is creating a channel for "novel foods," while companies are complaining about delays.

UK: To expedite approvals, a regulatory "sandbox" was introduced in 2025.





The Symbol of Quality

SSG Pharma Pvt. Ltd.

SATMOLA brand becomes a household name with its diverse range of products

SSG Pharma Pvt. Ltd. is one of the leading FMCG companies of India dealing in Digestive Tablets, Namkeens, Sweets, Mouth Fresheners, Papad etc. Known for its flagship brand, Satmola, the company has consistently set benchmarks with a range of products tailored to Indian tastes. Under the leadership of Mr. Anil Mittal, Chairman, Satmola Group, the brand has achieved remarkable milestones and continues to expand its portfolio to meet the demands of consumers. The incredible journey was started in 1940 when Late Shri Magan Lal ji, grandfather of Mr. Anil Mittal, started making tasty and effective digestive tablets. Though, he started it as a part time job but soon people accustomed to its taste. Late Shri Shivshankar, father of Mr. Anil Mittal, decided to give it a shape of real enterprise. With a humble beginning, he opened a small shop in old Delhi. Hailed rightly as the ‘wealth creator’, Mr. Anil Mittal directed and led the creation of one of the largest companies in India. He soon launched extensive range of products such as Namkeens, Sweets, Mouth Freshener, Soft drinks etc. And today, Satmola is a go-to choice for consumers seeking qualitative food products.

Legacy of Leadership:

Continuing a legacy of excellence is not easy. But Mr. Anil Mittal has done it rightfully as he has made Satmola, a renowned brand. Mr. Anil Mittal is such a success who has carved a niche in his own way and has become an icon of business fraternity. This business tycoon inspirational story stimulates us to follow his success path. Since childhood he actively participated and started shouldering



the responsibilities. Being a quick learner and a patient observer did wonders as he got well versed with the fine nuances of business in almost no time. Mr. Anil Mittal believes in complete research before actually landing into the market. This success mantra helped him conquer many frontiers and achieved astronomical figures. He is a flag bearer for those who dare to dream and achieve. Mr. Anil Mittal setting new and lofty benchmarks has become a way of life.

Mr. Anil Mittal is a force to reckon with but he never shied away from giving its credit to family bond, support and honest contribution. His younger brother Mr. Sunil Mittal, Mr. Anil’s son Navansh and nephew Vidul are already playing their part in family business. Mr. Navansh Mittal, a professionally qualified entrepreneur, who actually triggered of the radical transformation of the organization with a clear vision for making “SATMOLA” a global brand extending it beyond the traditional business of “Ayurvedic Digestive Tablets” to a far more contemporary and extremely potential new line of branded ethnic Indian “Sweets & Savouries” – a market which is growing exponentially year after year. Mr. Navansh Mittal’s concerted efforts to create a distinct niche and an aim to grow and prosper has made “SATMOLA”, a reliable brand among consumers.

Social and Religious Activities:

Mr. Anil Mittal is a successful businessperson hence it is natural that he has very less time for other works. Interestingly, even after being so busy in his business, he is very active socially. His hobbies include social work and religious activities. Mr. Mittal keeps making his presence felt in the society by being the member of many organisations such as Vaishno Sewa Mandal, All Zone Times, Shaheed Bhagat Singh Sewa Dal (East Delhi), Agravansh, etc. He is also associated with Balaji Ramleela Committee as General Secretary. Moreover, Mr. Anil Mittal is Patron Trustee of Khatu Dhaam, Delhi. He is also serving as Guardian Trustee and General Secretary in Maharaja Agarsen Sewa Sansthan (East Delhi).

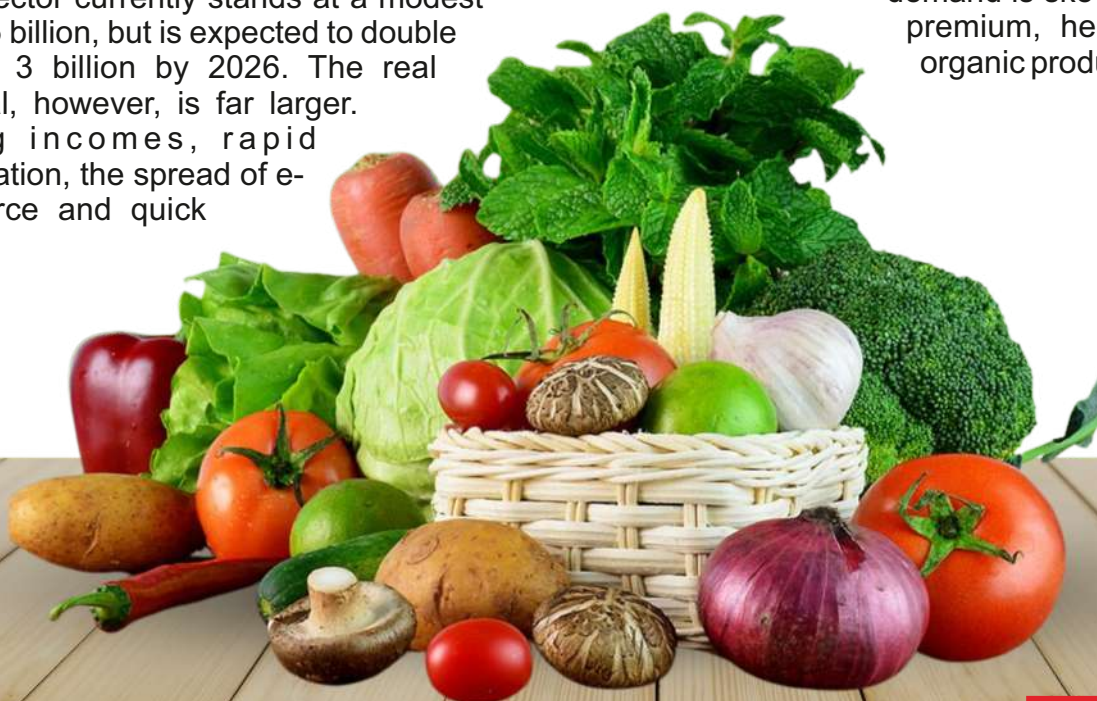


Organic India: The Promise, the Pitfalls, and the Path Ahead

The global organic food and beverages industry is on course to touch US\$ 620 billion by 2026, fuelled by consumer demand for clean, sustainable, and chemical-free living. India, with its 1.93 million hectares under organic cultivation and millions of farmer-producers, stands at a decisive moment. The opportunities are vast—from a Rs.25,000 crore domestic market potential to global leadership in value-added exports. But so are the challenges: fragmented certification, fake organics, pricing hurdles, and policy confusion.

The Global Organic Food & Beverages Market The global organic food and beverages market is no longer a niche — it is a juggernaut. Valued at about US\$ 220 billion in 2019, it is projected to touch US\$ 620 billion by 2026, growing at a steady CAGR of 16%. Demand is fuelled by rising consumer awareness, environmental consciousness, and a preference for chemical-free living. At the same time, global organic farmland has nearly doubled from 36 million hectares in 2010 to 72 million hectares today. Oceania dominates, accounting for 50% of this land, followed by Europe at 22%, while Asia lags at 9%. Interestingly, while the U.S. remains the single largest market, commanding 42% of global retail organic sales, India has emerged as the country with the largest number of organic farmer producers — a paradox that highlights the gap between India's production strength and its limited domestic consumption. **The Indian Market: Small Base, High Potential** India's organic food and healthy foods sector currently stands at a modest US\$ 1.5 billion, but is expected to double to US\$ 3 billion by 2026. The real potential, however, is far larger. Rising incomes, rapid urbanisation, the spread of e-commerce and quick

commerce, and a growing burden of lifestyle diseases are reshaping consumer choices. With 1.75 crore Indians earning between ₹75 lakh and ₹100 crore annually, the addressable market for authentic organic products could exceed ₹25,000 crore, if even half of these consumers adopted organic staples as part of their daily diets. Future demand is likely to concentrate around organic ghee, khaand, millet-based cookies, desi wheat atta, honey, rice, and cold-pressed oils. **India's Organic Story: Driven by Exports** Much of India's organic story has, so far, been written for foreign shores. India has about 1.93 million hectares under organic cultivation, which is roughly 1.1% of its total agricultural land and 3% of global organic land. The market, estimated at US\$ 830 million in FY20, is largely driven by exports, particularly oilseeds (48%), cereals and millets (10%), tea and coffee (9%), dry fruits (9%), and spices (8%). The United States absorbs nearly 57% of India's organic exports, followed by the EU at 29%. Domestically, demand is skewed towards premium, health-focused organic products





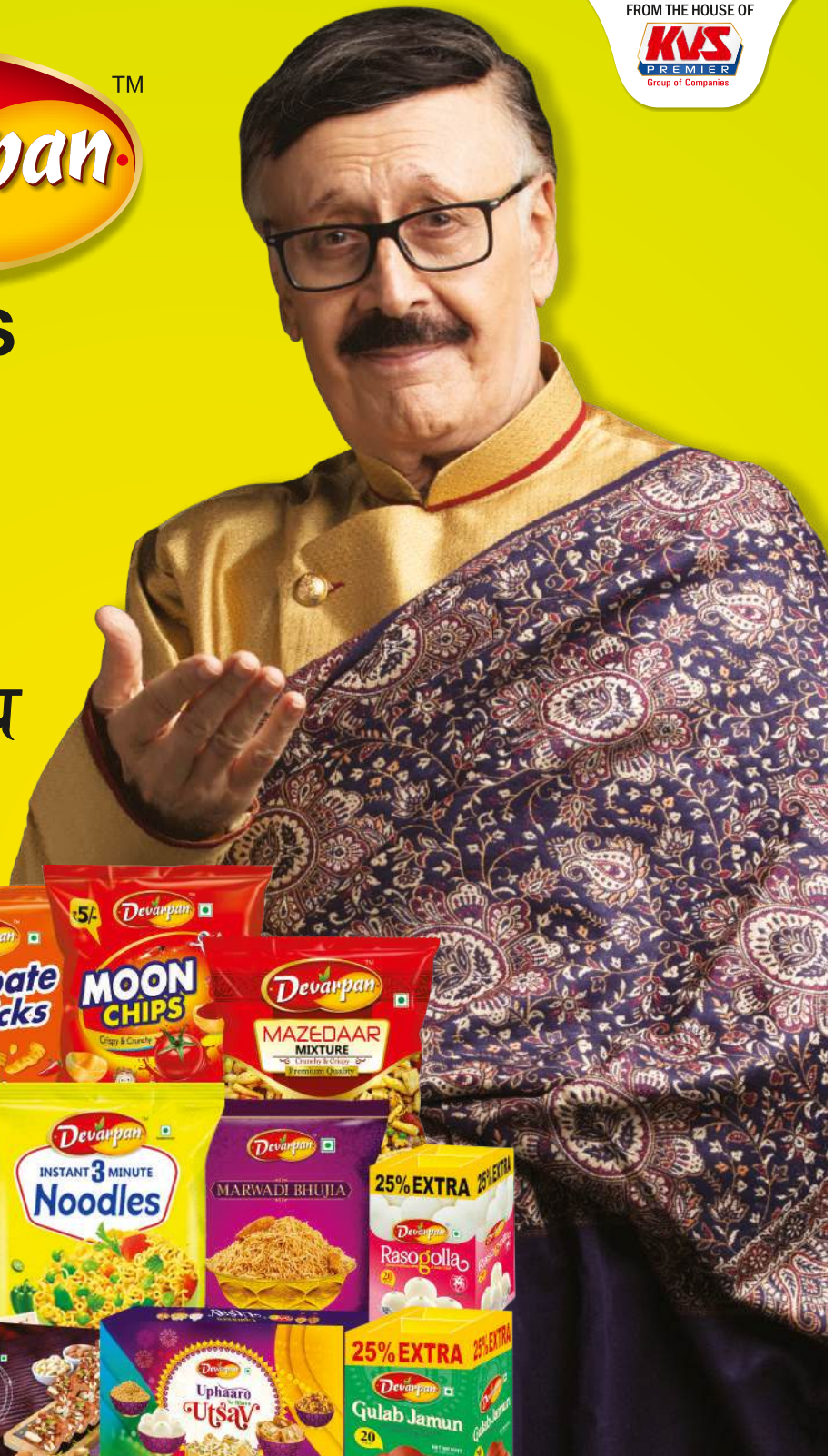
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PROFILE OF DR. R.K. BHARTI

Dr. R. K. Bharti is a highly accomplished individual with a postgraduate and doctoral background in Organic Chemistry from Agra College, Agra. Commencing his career in 1995 as a chemical assistant, he has contributed significantly to esteemed organizations such as the Central Board Excise and Customs, Ministry of Finance, and the Narcotic Division of CRCL, New Delhi. His expertise extends to roles at Jawahar Lal Nehru Port Trust (JNPT), Navasheva Bombay, where he dedicated his skills until 2005. Dr. Bharti further

enriched his professional journey by serving in the Directorate of Geological & Mining

in Lucknow and Allahabad from 2005 to 2006, holding the position of Assistant Chemist. His comprehensive experience reflects a commitment to the field of chemistry and a profound understanding of its diverse applications in various domains.

Building on his extensive career, Dr. R. K. Bharti ascended to the role of Assistant Director Grade-I at MSME-Development Organisation (HQ) Nirman Bhavan and MSME-Testing Centre, Okhla, New Delhi, demonstrating his leadership and managerial capabilities from 2006 to 2010. His contributions extended to MSME-DFO Ahmedabad (Gujrat), where he served as Assistant Director Gr.I and Deputy Director between 2010 and 2017. Dr. Bharti's commitment and expertise were further acknowledged as he assumed the role of Deputy Director (Vigilance) and managed various divisions simultaneously at MSME-DO (HQ) from 2017 to 2020. Throughout these roles, he showcased a steadfast dedication to the growth and development of the Micro, Small, and Medium Enterprises sector.

Currently serving as the Joint Director at both MSME-Development and Facilitation Office in Okhla, New Delhi, and MSME-Development and Facilitation Office in Agra, Uttar Pradesh, Dr. R. K. Bharti plays a pivotal role in spearheading the promotion and developmental activities for Micro, Small, and Medium Enterprises (MSMEs) in Delhi & NCR. His responsibilities extend to implementing MSME activities on behalf of the Government of India, showcasing his continued dedication to fostering growth in this crucial sector.



PROCUREMENT & MARKETING SUPPORT SCHEME

INTRODUCTION: Marketing , a strategic tool for business development, is critical for the growth and survival of MSMEs. Due to the lack of information, scarcity of resources and unorganized ways of selling /marketing, MSME sector often faces problems in exploring new markets and retaining the existing ones. Keeping in view these facts, the Procurement and Marketing Support Scheme has been introduced to enhance the marketability of products and services in the MSME sector.

THE SCHEME AIMS AT THE FOLLOWING: Promoting new market access initiatives like organizing / participation in National / International Trade Fairs / Exhibitions / MSME Expo, etc. held across the country. To create awareness and educate the MSMEs about importance / methods/ process of packaging in marketing, latest packaging technology, import-export policy and procedure, GeM portal, MSME Conclave, latest developments in international / national trade and other subjects / topics relevant for market access developments.

ELIGIBILITY CONDITION: Manufacturing / Service sector MSEs having valid Udyam Registration (UR) Certificate.


Eligible Items	Scale of Assistance
Space Rent Charges	80% subsidy on space rent paid for General Category & 100% for SC/ ST/ Women/ NER/ PH/ Aspirational Districts units on minimum stall size of the event for SMEs.
Contingency Expenditure (includes travel, publicity & freight)	100% limited to Rs. 25,000/ - or actual or whichever is less One representative from each participating unit can travel limited by AC-II Tier (train)/ Economy Class (air fare) per event.
Maximum Budgetary Support (including contingency expenditure)	Metro & A Class City : Rs. 1.50 lakh (incl. all taxes) max. or actual, whichever is less for a participating enterprises per event. Other City : Rs. 0.80 lakh (incl. all taxes) max. or actual, whichever is less for a participating enterprises per event.

BAR CODE REIMBURSEMENT

Eligible Items	Scale of Assistance
Unit based interventions for Bar Code	Providing financial assistance of 80% of one -time registration fee and annual recurring fee (for first three years) paid by mi.cro enterprises for obtaining up to 1000 Nos. of bar codes (i.e. products) or actual whichever is less subject to Rs 50,650/- (Fifty thousand six hundred and fifty) max.
Implementing Agencies	MSME Development & Facilitation offices (MSME -DFOs)
Eligibility	Micro enterprises which have UDYAM Registration and also have registration with GS1 India for use of Bar Codes


VENDOR DEVELOPMENT PROGRAMME (VDP)

PROGRAMME	SCALE OF ASSISTANCE
CPSE level Vendor Development Program cum Exhibition of Products of 02 days.	Sanction of max. Rs 5.0 lakh / program or actual, whichever is less, per program. Each program would consist of training on various aspects related to GeM and exhibition of products



How Innovation is Redefining the Global Spice Industry

Driven by technology, sustainability, and changing consumer expectations, the global spice industry is entering a new era of value creation. This in-depth exploration unpacks how innovation is being upscaled across every facet from product development and eco-conscious sourcing to functional wellness applications—positioning spices at the intersection of flavor, health, and future-ready food strategy.



From everyday kitchen essentials to premium gourmet creations, spices have always been central to global cuisine. Today, however, the spice industry is evolving rapidly—driven by technology, sustainability, and changing consumer preferences. Once rooted in tradition, the sector is now embracing innovation as consumers seek healthier, more experiential, and value-driven food choices. Spices are no longer seen only as flavor enhancers but as expressions of culture, wellness, and authenticity. This shift is reshaping how spices are developed, blended, packaged, and positioned. Brands are introducing innovative, global-inspired blends, fusion flavors, and customized spice solutions, while premium offerings focus on storytelling, traceability, and unique user experiences. Together, these trends are transforming spices into high-value, aspirational products for the modern consumer.



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Cybertricks Media Pvt. Ltd. is a leading group of companies led by **Mr. Sunny Rathore**, widely known in the business industry as **Bharat Bizmart**. The company specializes in **AI-powered digital marketing** and result-driven advertising campaigns that help brands stand out in a competitive marketplace. With a strong focus on innovation, Cybertricks Media integrates film production and AI-driven video marketing, recognizing that video + AI is the future of marketing, with nearly 90% of business conversions influenced by visual content. The company is also committed to empowering MSMEs by providing affordable website development, mobile app development, CRM solutions, and complete digital transformation services—helping businesses scale efficiently in the modern digital era.

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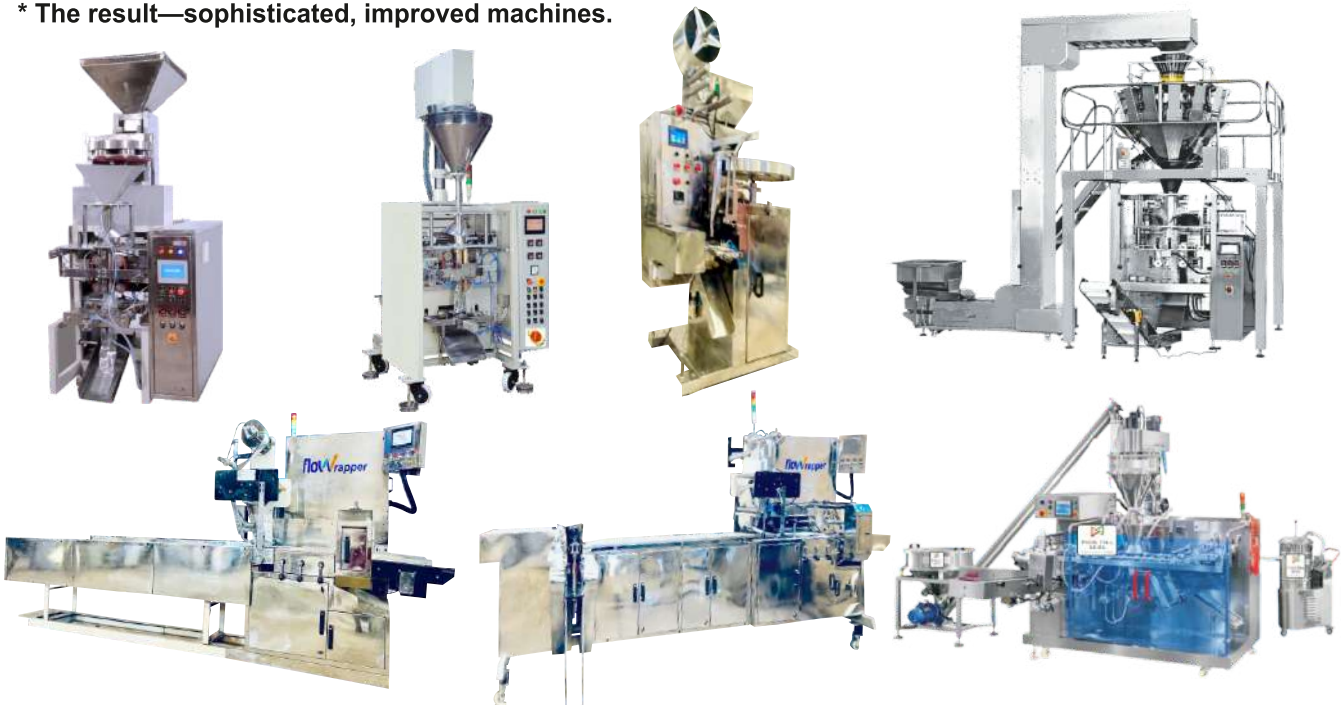
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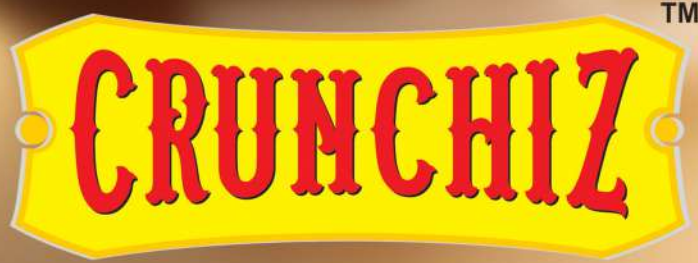
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Sugar Replacers in Bakery Products and Their Processing Effects

Sugar is an essential ingredient in bakery products as it provides sweetness, improves texture, contributes to browning, and enhances shelf life. However, increasing health concerns such as diabetes and obesity have led to a demand for low-sugar and sugar-free bakery products. To meet this demand, sugar replacers are used in bakery formulations. These replacers help reduce calorie content but also influence processing behaviour and product quality.



Role of Sugar in Bakery Processing

In bakery products, sugar performs multiple functions. It enhances flavour and sweetness, aids in moisture retention, and improves crumb softness. Sugar also contributes to browning through Maillard reaction and caramelization during baking. In yeast-leavened products, sugar acts as a fermentable substrate, supporting carbon dioxide production and volume development. Due to these multiple roles, replacing sugar is technically challenging.

Types of Sugar Replacers Used in Bakery Products

Sugar replacers are broadly classified into artificial sweeteners, sugar alcohols, and natural sweeteners. Artificial sweeteners such as aspartame and sucralose provide high sweetness but no bulk. Sugar alcohols like sorbitol and xylitol offer bulk and moisture retention with reduced calories. Natural sweeteners such as stevia and honey are preferred for clean-label products but may affect flavor and texture.



Effect on Dough Properties

Sugar replacers significantly affect dough rheology and handling. Artificial sweeteners lack bulk, resulting in weaker dough structure. Sugar alcohols improve dough softness due to their humectant properties. Natural sweeteners may increase stickiness and alter water absorption, requiring formulation adjustments during mixing.



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Effect on Fermentation

In yeast-based bakery products, sugar supports yeast activity. Artificial sweeteners are non-fermentable and reduce gas production, leading to lower volume. Partial sugar replacement is often used to maintain fermentation efficiency while reducing total sugar content.

Effect on Baking and Browning

Sugar contributes to color development during baking. Artificial sweeteners and polyols show limited browning, producing pale products. Natural sweeteners like honey support better browning due to their reducing sugar content.

Effect on Texture and Shelf Life

Sugar delays starch gelatinization and improves tenderness. Its replacement may result in harder products. Sugar alcohols help retain moisture and slow staling, improving shelf life. Artificial sweeteners alone may cause faster drying and reduced freshness.



Challenges in Using Sugar Replacers

Major challenges include difficulty in replicating sugar's multifunctional role, changes in taste and texture, higher ingredient costs, and possible aftertaste. Regulatory limits also restrict the use of some artificial sweeteners.

Conclusion

Sugar replacers are valuable ingredients in developing healthier bakery products. However, they significantly affect processing parameters and product quality. Careful selection and combination of sugar replacers, along with process optimization, are essential for producing acceptable low-sugar bakery products.

Effect on Texture and Shelf Life



What comes to your mind when someone says premium packaging? Maybe you picture a luxurious matte box that feels luxurious in your hands, a gentle magnetic click that whispers accuracy, gold foil that shimmers without exerting too much effort, or textures so exquisite that throwing them away seems almost unethical. Packaging that causes you to pause; not because you have to, but because you want to.

Indeed, that picture is accurate. However, premium packaging is not determined by its visual extravagance, finishes, or price. The experience that premium packaging creates, defines it. It is not about the frills, it is about emotion. It is how it makes the consumer feel; respected, understood, valued.

Premium Packaging is emotional engineering.

It is psychology, strategy, and sensory understanding woven together with intention. The human brain forms its first perception within few seconds, and packaging is where that perception begins. Touch, sound, texture, and even the pace at which a box opens; communicates value and sets expectation.

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Premium packaging creates anticipation, and anticipation is powerful. It transforms opening a box into a moment like a small celebration, a sensory pause in a world that is constantly rushing. These days, those moments become marketing content because they are captured on camera, shared, and appreciated. Unboxing is no longer merely unwrapping but it is storytelling, community, and free marketing powered entirely by emotion.

Consumers do not just purchase products today.

They buy how those products make them feel.



Think about Forest Essentials, a company with roots in traditional beauty practices and ingredient purity. The same dedication that goes into their formulations is reflected in their packaging. Every detail right from heritage-inspired colour palettes to refined illustrations and gold-finished accents confidently communicates care and reverence. You feel the story before you read it, and you trust the price before you check it. The customer chooses premium pricing voluntarily rather than being forced to.

Another completely different example of Pride of Cows, a premium brand with high quality product compared to its competitors transformed something as routine as dairy into a premium experience. Almost every Indian home has these daily necessities: milk, paneer, curd, and ghee. However, their packaging dispels all preconceived

notions about commodity dairy. The best quality is communicated long before the product is tasted thanks to its clean, modern design, luxurious feel, elegant structure, and distinctly elevated aesthetics. The packaging itself declares, this is not an ordinary brand.

Consumers respond. They do not question the price in fact, they embrace the value.

Premium packaging in everyday-use categories is an opportunity many still ignore, and yet it is where impact is the strongest because expectations are lowest.



There's a lot of room for innovation and developing that premium edge in a category like alcohol where money is not a problem. I was looking at some international brands when I came across this UK-based company called Circus Gin; they're redefining what premium means in the spirits industry. In a category dominated by predictable labels and minimalist craft aesthetics, Circus Gin dares to be theatrical, nostalgic, bold. Their packaging is a show; it is eye-catching, joyous, and memorable. Long after the last drop is poured, it remains memorable and commands attention even on a crowded shelf.





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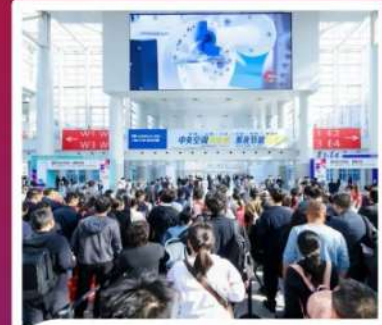
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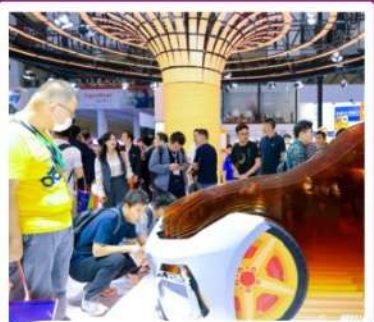
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INTERPACK 2026
DUSSELDORF, GERMANY (7-13 MAY)



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Premium is not always minimal or quiet.

Sometimes premium is fearless.

But beyond the beauty and poetry, there is undeniable business logic.

Premium packaging is not indulgence — it is strategy. It improves recall of the brand. It increases perceived worth. Premium pricing is supported by it. Because people go back to what made them feel something, it encourages repeat purchases. Long before logical comparison starts, it fortifies emotional loyalty.

Today's consumers don't just pay for the product.

They are paying for the consideration that goes into it.

They are paying for the feeling of being valued.

They are paying for an enjoyable experience.

And companies that understand this are making more money through improved perception and stronger relationships.

The truth is simple:

People are willing to pay for premium.

They always have been.

The real question is – are brands willing to go that extra mile?

Here is the truth brands must embrace: premium packaging design and manufacturing is not an expense but it is an investment. An investment that consistently delivers returns, both financial and emotional. When a brand truly cares about its customers and chooses to give them more than what they expect, loyalty is no longer a challenge but it becomes a

natural outcome.

Think about your own choices for a moment. Aren't you loyal to certain brands because of how they make you feel? Because owning them makes you feel proud, confident, seen? Because they represent who you are or who you aspire to be? Whether it is a fragrance you display, a bottle you pour from at a celebration, or even a daily essential you place on your breakfast table; the emotion behind ownership matters. It shapes perception. It elevates identity. It makes you feel special. And yes, it gives you a certain edge.

So whether we talk about high-end categories like perfumes and spirits, or everyday essentials like dairy, skincare, or home care; if



brands invest in exceptional quality and thoughtful craftsmanship, premium packaging becomes the quiet assurance that the value inside is real. It builds confidence, reinforces value and turns first-time buyers into repeat customers, because people return to what makes them feel good about themselves.

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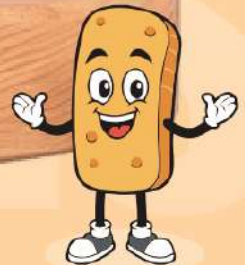
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FORTHCOMING NATIONAL TRADE SHOWS AND EVENTS

EXHIBITION NAME	EXHIBITION LOGO	EXHIBITION DATE	EXHIBITION LOCATION
AAHAR 2026		10 – 14 March 2026	Bharat Mandapam New Delhi.
(8th Edition): Focused on hospitality and culinary innovations.		12 – 14 March 2026	India Expo Centre & Mart, Greater Noida.
Corru Pack Print India.		19 – 22 March 2026	IICC (Yashobhoomi), New Delhi.
CHOCOLATE & BAKERY EXPO (CBEX)		24–26 April 2026	Bombay Exhibition Centre (BEC), Mumbai, India
Indusfood 2026		21–24 April 2026	Greater Noida/NCR
Plastic, Packaging & Printing Expo (P3)		10–13 April 2026	Chennai Trade Centre, Chennai, India
SIAL India (Mumbai)		10–12 April 2026.	Jio World Convention Centre, BKC, Mumbai
India International Food Beverages & Hospitality Expo		01–04 May 2026	HUDA Grounds in Gurugram, Haryana.
CMPL Mumbai 2026		04–06 May 2026	Jio World Convention Centre in Mumbai.
15th IEIA Open Seminar and Exhibition Services Expo		09 May 2026	India Expo Centre & Mart in Greater Noida
India Dairy Summit & Awards		28 May 2026	Radisson Blu in New Delhi
India Food Safety & Nutrition Summit & Awards		29 May 2026	Radisson Blu, Dwarka in New Delhi

FORTHCOMING NATIONAL TRADE SHOWS AND EVENTS

EXHIBITION NAME	EXHIBITION LOGO	EXHIBITION DATE	EXHIBITION LOCATION
Food India Expo 2026:		19 – 21 June 2026	CIDCO Exhibition Centre, Vashi, Navi Mumbai
Food Tech Show 2026		19 – 21 June 2026	CIDCO Exhibition Centre, Vashi, Navi Mumbai
Food Expo Bengaluru 2026:		11 – 13 June 2026	Bengaluru International Exhibition Centre (BIEC), Bengaluru.
India Tea and Coffee Expo 2026		11 – 13 June 2026	BIEC, Bengaluru
Dairy Expo 2026		11 – 13 June 2026	CODISSIA Trade Fair Complex, Coimbatore



Khane mein behtareen Hai Swad par Yakeen





Raveena Tandon
Raveena Tandon
(Bollywood Actress)

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FORTHCOMING INTERNATIONAL TRADE SHOWS AND EVENTS

EXHIBITION NAME	EXHIBITION LOGO	EXHIBITION DATE	EXHIBITION LOCATION
TECNIPAO – Porto 2026		06 – 09 March 2026	EXPONOR, Porto, Portugal
FOODEX JAPAN 2026		10 – 13 March 2026	Tokyo, Japan.
GastroPan		19 – 21 March 2026	Redal Expo, Sibiu, Romania.
Modern Bakery Moscow:		24 – 27 March 2026	Timiryazev Exhibition Centre, Moscow, Russia.
International Food & Drink Event (IFE)		30 March – 01 April 2026	ExCeL London, UK.
UzFood		01–03 April 2026	Tashkent, Uzbekistan
World Food Poland		14–16 April 2026	Warsaw, Poland
Sachsenback Dresden		18–20 April 2026	Messe Dresden, Germany
FHA HoReCa		21–24 April 2026	Singapore Expo, Singapore
VIV Europe 2026		1 – 3 June	Utrecht, Netherlands
FOOMA JAPAN 2026		2 – 5 June	Tokyo, Japan

FORTHCOMING INTERNATIONAL TRADE SHOWS AND EVENTS

EXHIBITION NAME	EXHIBITION LOGO	EXHIBITION DATE	EXHIBITION LOCATION
Agrofood Ethiopia 2026		4 – 6 June	Addis Ababa, Ethiopia
Warsaw Food Expo 2026		9 – 11 June	Warsaw, Poland
Seoul Food & Hotel 2026		9 – 12 June	Goyang, South Korea
Africa's Big 7 2026		9 – 12 June	Cape Town, South Africa
Free From Specialty Food		16 – 17 June	June Vienna, Austria
Food Week 2026		24 – 25 June	Basel, Switzerland
JAPAN'S FOOD EXPORT FAIR		24 – 26 June	Tokyo, Japan
Summer Fancy Food Show		28 – 30 June	New York City, USA



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Life Member
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M/s Khattar Edibles
Pvt.Ltd.
Life Member



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M/s North East
Spices and Agro
Products



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Sweets)
M/s Bikalal Foods
Life Member



Umesh Kumar
Life Member
(Oil Manufacturer)
M/s Khattar Edibles
Pvt.Ltd.



Ammarnath Bansel
Life Member
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Packaging Material's)
M/s Abhiuday Print
Industries Pvt. Ltd.
Life Member



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M/s Richchoco
Industries LLP
Life Member



Vikas Rustogi
Life Member
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Life Member



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Candies) M/s BrijRaj
Auto Pvt. Ltd.
Life Member



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Pvt. Ltd.
(Food Processing)



. Sumeet Gupta
Life Member
(Manufacturer of
FMCG products)
M/s Hygen Packs
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. Himanshu Mittal
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(Manufacturer of
Candies)
M/s Sanjay Grain
Products Pvt. Ltd.
Life Member



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M/s Neelkanth
Engineers
(Manufacturer of
Retort Machines)



. Akshay Bathla
Life Member
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FMCG products)
M/s Pooja Namkeen
Bhandar
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Agent



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Mahesh Kumar Agrawal
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(Food Industries Nutrition/ Proteins)



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M/s Grover Agro Food Private Limited
(Manufacturing of Fruit Juice)



Ravi Jain
M/s Aarnesh Air Products Pvt. Ltd.
(Trading for Rubber Products)



Kanha Aggarwal
M/s Prakash Pipes Ltd.
(Flexible Packaging)



Lakshya Talwar
M/s Golden Valley Overseas
(Dry Fruits Processing)



Shubhangi Singh
M/s Ancient Golden Mill
[Manufacturer of Millet Processor and Product (Healthy)



Siddharth Dhurka
M/s Pocket Kitchen LLP
(Food & Beverage Distributors)



Manoj Kumar Tara Chand Jain
M/s TJL Impex
(Spices, FMCG Products)



Nitin Mahajan
M/s Mahajan & Company
(Trader of Spare Parts)



Ashish Agarwal
M/s Singhal Grah Udhog Pvt. Ltd.
(Manufacturer of Spices like Seasoning Spices & Kitchen Spices)



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(Manufacturer of Rusks, Cookies, Breads)



Arpit Agarwal
M/s EPAC Flexibles Pvt. Ltd.
(Manufacturer of Flexible Packaging Material)



Chandresh Maurya
M/s Shobha Gruh Udhog
(Manufacturer of Soya Namkeen & Soya Stick)



Mitali Sarkar
M/s Dooar Bakery
(Manufacturer of Rusks, Cookies, Breads)



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Marketing & Distribution of Food Snack



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Dry fruits mfg. & processing



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Manufacturer of Bakery Products



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Rotogravure Printed Flexible packaging material.



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NEC
R.B. HING COMPANY PVT LTD
Importer, Processor, Exporter of Hind



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Packing Machines (P)
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Mfg.. of Pouch
Packaging Machine)



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(Manufacturer of
Spices & Seasoning)



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FOOD AND
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M/s Shri Sai Cashew
Pvt Ltd
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Packaging of Dry
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Manufacture and
traders of bio mass
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AANAL MAGNETIC
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Spices, FMCG
Product



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Ravi Verma
Kidys Food Products



Vikas Gupta
Vishisht Packaging



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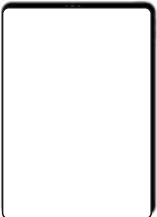
Mr. Praveen Chand Dhall
Sheel Industries



Babu Lal Agarwal
Modern Namkeen Udyog (Regd.)



Abhishek Agrawal
Aakriti Super Snacks Pvt Ltd



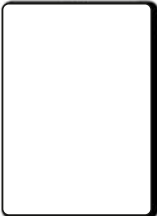
Mr. Ankur Gupta
Zea Maize Pvt.Ltd.



Deepak Sharma
S S Industries



Dhruv Agarwal
Concept Toys Pvt Ltd



Mr. Inder Mohan Singh
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Mr. Praveen Goyal
Pooja Packaging Industries



Mr. Ajay M Vaghani
Top Namkeen Industries Pvt. Ltd.



Sandeep Jain
Jai Nagoba Food Industries



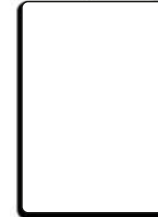
Mr. Gaurav Bothra
Kaybee Industrial



Md. Tahir
S K Industries



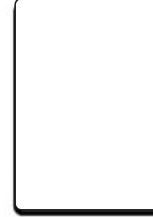
Harish Kumar Motlani
Sai Food Products



Mr. B L Aggarwal
Bhole Bhaba Food Products



Mr. Bhupesh Singhal
Concept Incorporation



Mr. Manish Bansal
Bansal Trading Co.



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Mr. Rishabh Mittal
Pera Foods Pvt. Ltd.



Sunny Rathore
Founder & CEO
Cybertricks Media Pvt Ltd | Bharat BizMart | The Times Of MSME



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ARP Woven Sack Pvt. Ltd.



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R.K. Multimedia
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Mr. Anuj Jain
Sun Polybag Pvt. Ltd.



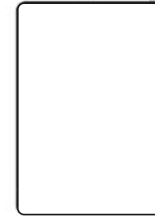
Mr. Parth Agarwal
The Shudh



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Paakhi Business
Pvt.Ltd.



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**Mr. Virender Gupta
Marino Food
Products Pvt. Ltd.**



**Mr. Girish Yadav
Gayatri Magent**



**PRINCE
KING METAL**



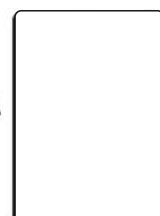
**Mr. Harsh
PARAG
MILK FOODS LIMITED**



**Mr. Abhinandan
Jindal
Gautam International**



**GAGANDEEP
NATIONAL STOCK
EXCHANGE OF INDIA**



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Sunlite Print Pack



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Krishna Verma
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MotiMahal Delux
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Vishal Chahar
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Kulbir Singh Nagpal
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Saksham Chutani
Agrima Enterprises



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Ajay
STALWART BUSINESS
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Vasu Gupta
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Achal Tandon
Baker Enterprises



Narender Taneja
SHAHNAI EXIM PVT
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Kuldeep Kumar
Kuldeep Kumar
Sanyam Kumar



Gaurav Bathla
Deepam Industries



Prerna Khare
KHARE ENGINEERS
AND CONSULTANTS



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Sanjeev Rawat
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Sanjeev
Aggarwal food
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Davinder Kr. Mittal
Gopal Food Product



Hemant Arora
OHP Food Product



Rajika Gilhotra
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Om Sweets Pvt Ltd



Naresh Dahiya
Sai Satya Engineers



Sachin Jain
Jainys Cereals Pvt Ltd



Abhishek Jain
Swarn Paras Spices



Anil Kumar
Anil Bhai Engineering



Lovish Gupta
Maha Maya Food
Products



Anil Kr. Mittal
SSG Pharma Pvt Ltd



Anoop Aggarwal
Bansal Group



Manoj Jain
Gaia and Garden
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Gaurav Bathla &
Kewal Krishan Bathla
Deepam Industries



Harsha
Dania Engineering
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Abhinandan Jindal
Gautam International



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Garg Oil & General
Milk



Amit Kumar Patriwal
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Dharmendra Surana
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Products



Pandev Pargai



Vaishali Patel
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Technologies Pvt Ltd



Chandresh Shivram
Kr.
Shobha Gruh Udyog



Mohit Garg
Garg Oil & General
Milk



Mahesh Joshi
Everbake Systems
Pvt Ltd



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Parveen Singhal
Shree Shyam International



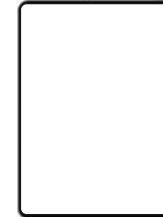
Manu Sharma
Dharampal Premchand Ltd



Ajay Sharda
Sanwaria Sweets Pvt Ltd



Amit Singhal
Shree Shyam International



Rajat
VRS Laminates Pvt Ltd



Lovish Gupta
Maha Maya Food Products



Akash Jain
Swastik Trading Co.



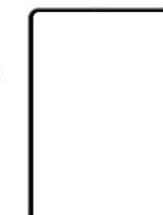
Anil Kumar Agarwal
A K Products



Sandeep Bajaj
Kishlay Foods Pvt Ltd



Girish
Dolphin Food Pvt Ltd



Inder Aggarwal
Babaji Agro Mart Pvt Ltd



Ronsher Singh
Sindhu Climatrol Corporation



Chandra Shekhar Joshi
Shivaadyu Foods & Beverages Pvt Ltd



Deepak
Kalpamrit Marketing Pvt Ltd



Puneet Ghai
Aadya Confectioners



Navin Kumar
Astra Satlinks Pvt Ltd



Makarand Mandke
Sesotec India Pvt Ltd



Avi Agri Business Ltd



Jeewesh Gupta
Urban Spices Pvt Ltd



Nitish Panchal
HL Associates



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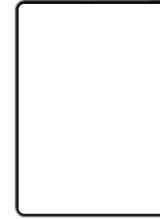
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Vishwanath
K S Food Products



Pioneer Foods



Mehul Haria
Haria Food



Aminesh
Amystar INC



Nimit Goyal
Nimit Enterprises

Food Industries Welfare Association

The **Food Industries Welfare Association (FIWA)** is a pioneering organization that has been championing the growth and development of the food industry in India. Founded with the vision of creating a cohesive and supportive ecosystem for food industry stakeholders, **FIWA** has emerged as a leading voice for the sector. **FIWA's** mission is to provide a platform for food industry professionals to connect, share knowledge, and collaborate. The organization achieves this through a range of initiatives, including workshops, seminars, conferences, and networking events. **FIWA** also works closely with policymakers and regulatory bodies to ensure that the interests of the food industry are represented and protected. With a diverse membership base comprising food manufacturers, processors, bakery and confectionery businesses, restaurants, foodservice providers, and suppliers, **FIWA** is uniquely positioned to address the complex challenges facing the food industry. From food safety and regulatory compliance to innovation and sustainability, **FIWA** is at the forefront of efforts to promote best practices and drive growth in the sector. By joining **FIWA**, members can access a range of benefits, including networking opportunities, training and development programs, and access to industry reports and research. With its commitment to promoting the interests of the food industry, **FIWA** is an indispensable resource for anyone involved in this vibrant and dynamic sector.

Contact us to learn more about membership benefits:
+91 - 9811151444, 9266766845, 9266766848 / fiwa2002@gmail.com



FOOD INDUSTRIES WELFARE ASSOCIATION (Regd.)

Regd. Off. -: G-17/47, Ground Floor, Sector-15, Rohini, Delhi- 110085
Ph.: +91 9810899678, 9811151444 E - mail: fiwa2002@gmail.com, W:www.fiwa.in
GST No.: 07AAAAF6217D1Z6, PAN No.: AAAAF6217D

MEMBERSHIP FORM

Membership No.:

Membership Type:

To,

The Secretary

I wish to apply for the Executive/ Life/ General membership of FIWA.

Paste your latest
passport size
photograph

Company Name: _____

Member Name: _____ Designation: _____

Regd. Address: _____

_____ State _____ Pin Code _____

Factory Address: _____

_____ State _____ Pin Code _____

Website: _____ E-mail: _____

Telephone No.: _____ Mobile No.: _____

Nature of Business Activity: _____

I agree with the rules & regulation of FIWA and hereby remit a total sum of Rs. _____ towards the membership fee.

Date: Signature

*NOTE: Please provide copy of GST Registration Cert., Udyam Regd. No, PAN, Photograph.

Signature

For Office Use Only

Approved/Refuse as Date

Membership Receipt No.

Introduced By

For and On Behalf Of Membership Committee

.....
Signature of Introducer

Secretary
Food Industries Welfare Association

S.NO	Membership Type	Membership Fee (One Time Only)	18% GST (Refundable)	Total Amount	Bank Details
1	National Executive Member	Rs. 2,00,000	Rs. 36,000	Rs. 2,36,000	Payment can be made via cheque/DD made in favor of "Food Industries Welfare Association". For NEFT/RTGS: Bank Name: Punjab National Bank Account Holder: Food Industries Welfare Association Account Number: 4989002100007002 IFSC: PUNB0498900 Branch Address: Sector-18, Rohini, Delhi-110088
2	Life Member	Rs. 11,000	Rs. 1,980	Rs. 12,980	
3	General Member (Valid For 1 Year)	Rs.5,100	Rs. 918	Rs. 6,018	



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[Registered under section 12A and 80G](#)

BENEFITS/SERVICES TO MEMBERS AT A GLANCE

- **Close interaction:-** with FIWA renowned Members, Central & State Governments, international agencies and academia.
- **Assistance to trade and industry:-** in becoming competitive in national and international markets. Change your life with.
- **Promotion of international:-** trade through meetings with visiting foreign business delegations, participation in Trade Fairs/Exhibitions and business delegations abroad.
- **Expert advice:-** on diverse subjects such as industrial growth, monetary and fiscal policy, exchange rate policy, economic planning, taxation and corporate laws.
- **Regular and timely information:-** on latest national and international policies Govt. Legislations and technical developments.
- **Analysis of legislation:-** Helping policy makers, foreign investors and trade and industry.
- **Platform to interact:-** and gain professional knowledge through seminars workshops, training and round table meetings.
- **Participate in the National Committees/Task Forces of FIWA.**
- FIWA has more than 8 National Committees on different subjects which regularly take up the Issues of its Members interest in various fields with the Policy Makers.
- **Redressal of general/common problems** of Members at Central/State Government levels and other Institutions.
- **Networking with:-** Indian missions and counterpart organizations across the globe.
- **Assist identifying joint venture:-** partners at various national and international events organized by FIWA
- **Web Services:-** information on important events organised by FIWA and other activities, press releases, membership, etc.
- **E-mail Service:-** Time to Time makes available to members government notifications, circulars, reports, etc.
- **Opportunity to gain mileage:-** by becoming a sponsor/co-sponsor of FIWA events.
- **FIWA MAGAZINE:-** Complete details like full address, telephone/fax numbers, email id, name of the chief executive, details of manufacturing/trading activities, etc.
- To assist Entrepreneurs in setting up their new projects and Technology up-gradation.
- Concessional fee for participating in various paid programmes organised by FIWA



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Dr. Girish Gupta
President National
9811151444

Ripan Kochar
Sr. Vice – President
National
9899116455

Navin Motani
Vice- President
National
9771137555

Lalit Goel
Sr. Gen. Secretary
National
9868183388

Ved Prakash Garg
Gen. Secretary
National
9213285569

Sanjeev Rawat
Treasurer- National /
Northern President
National
9810723944

Meenu Arora
Jt. Gen. Secretary
National
9266766845

Legal Adviser: -
Mr. Piyush Gupta
Hony. Sec.
Bar Council of Delhi

Pankaj Mishra
Sr. Advisor
National
8447879888

Rajat Nagpal
Chief Advisor
National
9911124835

Reference No: FIWA/04/02/2026

Date: 04th February 2026

To,
The Branch Manager
Punjab National Bank
Rohini Sector - 18
Subject: Request to Enable Admin ID and Password Our Bank Account

Dear Sir/Madam,

We would like to inform you that Admin ID and Password our bank account have been disabled/restricted.

We kindly request you to please enable Admin ID and Password in the below-mentioned account at the earliest, as the same is required for our regular business operations.

Account Details:

Account Name: Food Industries Welfare Association

Account Number: 4989002100007002

Branch: Rohini Sector -18, Delhi – 110089

User ID Admin: FOOD5867

User ID Corporate: FOOD5867

All required KYC documents and compliances have already been submitted to the bank. If any additional documents or formalities are required from our side, kindly let us know. We request your kind cooperation and early action in this matter.

Thanking you.

Yours sincerely,

Authorized Signatory

Name: Ms. Meenu Arora

Designation: Jt. Gen. Secretary

Organization Name: Food Industries Welfare Association

Contact No.: 9810899678

Email ID: fiwa2002@gmail.com

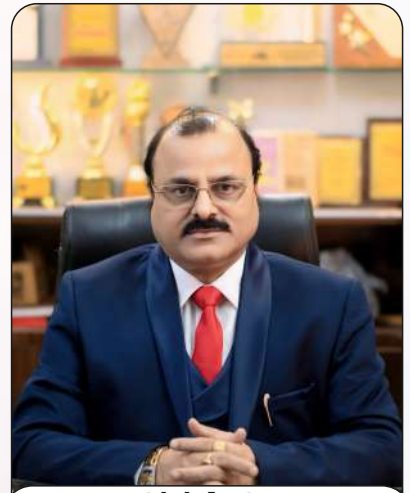
Arun Sehgal
President
Delhi and U.P.
8586078667

Samar Pal Jawla
Gen. Secretary
Haryana
9990033381

Bhanu Pratap
Admin
Manager/PRO
8882372274

FIWA

FOODEES GROUP



Dr. Girish Gupta
CEO & Founder of 'FOODEES GROUP'
+ 9811151444



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States



We are Machine Manufacturers, Importer & Exporter.

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CORPORATE OFFICE :
G-17/47, Sector-15, Ground Floor, Rohini, New Delhi - 110085 (INDIA)
Mob : +91 9811151444, 9810290977
Web : www.foodeesgroup.com | www.sfequipmentsexim.com | www.foodeesconsultants.com
E-mail : foodees.drgupta@gmail.com

Manufacturing Address :
M-113, Sector - 2, Bawana Industrial Area, New Delhi - 110039

Innovation Center :
KH. No. 154/536, G.F., VIII, Pooth Khurd, Landmark Near Bhagirath Motors, Delhi - 110039

Natural Spices
Khasra No-673, Mayawati Campus, Duhai Industrial area Muradnagar Ghaziabad 201206

GRTS Foods Pvt. Ltd.
Near Chopal Sagar, Aligarh Road Shri Nagar Ruheri, Hathras Uttar Pradesh - 204101